



## **One of Vancouver's Leading Experts in Complex Corporate Estate Planning Earns Certified Cash Flow Specialist Designation™**

**June 6, 2016** *Halifax, NS* – Jay Gangnes is a leading industry expert in Vancouver, specializing in complex corporate tax planning and high net worth personal estate planning. Over the years, he has committed himself to an ambitious level of professional development. After graduating from the British Columbia Institute of Technology in 2003, he went on to receive his CPCA Designation in 2007; his Certified Financial Planner Designation (CFP) in 2010; and his CLU Designation in wealth transfer and estate planning in 2012. He also reached the honour of becoming a 'Court of the Table' member at the "Million Dollar Round Table" (MDRT)—through outstanding performance by producing at a level three times higher than MDRT membership requirements. Now, he has also earned his Certified Cash Flow Specialist™ Designation (CCS™).

Gangnes says that Cash Flow Planning™ is advantageous for clients as it helps them avoid overspending and reach short-term goals. The best thing about being a CCS™, he says, is "focusing on shorter term goals for clients, as opposed to long-term retirement plans."

He says that Cash Flow Planning™ adds significant value for his clients. In fact, the process is ideal for high net worth individuals because it helps to show them exactly where their money is going each month, in turn, allowing for the simplification of their spending.

Succession planning helps Gangnes to ensure that families are able to both preserve and grow their wealth for the next generation. Cash Flow Planning™ works in tandem with this aim by helping clients to save thousands in inefficient interest, while helping direct their money toward the things that truly matter to them in life.

"I think Cash Flow Planning™ should be a part of every financial plan. It is a game changer in the financial landscape in Canada."

### **Contact Jay Gangnes:**

Suite 500 - 550 Burrard St

Vancouver, BC V6C 2B5

<http://www.jrfin.com/>

P 604 343-4808

[jay@jrfin.com](mailto:jay@jrfin.com)

## About the CCS™

[The Certified Cash Flow Specialist™ \(CCS™\) Designation](#) is the first program of its kind in Canada. Since its launch in November 2013, Financial Professionals in almost every province have received the CCS™ Designation. Certified Cash Flow Specialists™ are tested for competency in the use of cash flow formulas, behavioural spending concepts, debt management, and on the review and creation of written cash flow plans. Designates must meet continuing education requirements, as well as follow a professional code of conduct. In order to renew the designation, qualified professionals will have their skills put to the test by completing an annual case study and will be required to prove they are actively and regularly writing cash flow plans for their clients. The CCS™ is worth 30.75 CE credits from the Institute for Advanced Financial Education.

The CCS™ program is managed and owned by The Money Finder. Find out more about The Money Finder <http://themoneyfinder.ca/>

### **The Money Finder - Contact:**

Ryan MacPhail, VP Sales & Marketing

M: (902) 497-5456

[rmacphail@themoneyfinder.ca](mailto:rmacphail@themoneyfinder.ca)

[www.themoneyfinder.ca](http://www.themoneyfinder.ca)

For a listing of CCS™ Professionals across Canada visit:

<http://cashflow-specialist.com/all-advisors/ccs/>